



WHY HAVE LINKEDIN

A. Get Started with the Essentials

Let's start our program by considering the following areas with reference to our immigration and address them one by one:

- 1. Why you need a professional profile now
- 2. Enter your name and alternatives on LinkedIn
- 3. Choose a professional profile picture
- 4. Upgrade your professional LinkedIn headline
- 5. Add your location and industry on LinkedIn



**Understand
LinkedIn's basics**

**How to use it in
Immigrants.**

**What attracts
employers abroad**

