



Sunrise

AukSun's Newsletter-December Issue

20 THINGS TO DO IN CANADA IN WINTERS

e-SCHOOL - new heights

How I became a Permanent Resident of
Canada in just 5 months

How can your business take you to Canada

www.auksun.com

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editor's note

Would you choose to visit Canada in summer, autumn, winter or spring? If you're a skier or snowboarder, you already know about the quality of the snow in Canada, the stunning alpine scenery, the long runs and uncrowded slopes. Then there's the wilderness, the breathtaking scenery and the powerful energy of the mountains. That's why winter is my favourite season in Canada, but not just for winter sports, I love Canada in winter for all those reasons above and many more things to do in Canada in winter!

AukSun brings you more than two decades of experience in meeting people from all walks of life. From Corporate management, Immigration, Tourism, Schooling or just meeting people in the subway! We have contributed to our capacity. This brought us a wealth of experience and now it is time we share it with you.

For all practical purposes, life should be valuable, significant and large. We feel that we have an ideal combination of knowledge and resources about Canada in this regard. We'd like to share with you, so you share your's.

Our work is a compilation of material from various sources. Its accuracy cannot be claimed, and serves only as a reference material. Readers are encouraged doing their own research as policies and matter may change time to time.

Our emphasis in this issue of Sunrise is winters, and all the wealth of experiences it brings with it ... Enjoy,

Bella Wong



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Engage AukSun Team in your Immigration

By selecting our ONLINE program, you can engage the AukSun Team to assist you in your Canadian immigration plans, right from the comfort of your home. AukSun's team will assist and guide you right from your initial assessment, eligibility, formalities in the immigration process, the collection of documents till your selection in immigration and arrival in Canada. Our team will assist and guide you in completing formalities e.g. language ability assessment, work experience and business/job search arrangements. Our team will assist you in completing work-related documents, your funds and net-worth requirements, creating a practical Express Entry profile and more..

Vist us on www.auksun.com or Log on to <http://immigrate.auksunlms.com/>



20 THINGS TO DO IN CANADA IN WINTERS



by Christina Pfeiffer

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20 THINGS TO DO IN CANADA IN WINTER

Things to put on your bucket list when visiting Canada By [Christina Pfeiffer](#)



Would you choose to visit Canada in summer, autumn, winter or spring? If you're a skier or snowboarder, you already know about the quality of the snow in Canada, the stunning alpine scenery, the long runs and uncrowded slopes. Then there's the wilderness, the breathtaking scenery and the powerful energy of the mountains. That's why winter is my favourite season in Canada, but not just for winter sports, I love Canada in winter for all those reasons above and these 20 things to do in Canada in winter. I bet you'll find a few for your bucket list too!

1- SEE THE NORTHERN LIGHTS



Seeing the Aurora Borealis is one of the top things to do in Canada for the bucket list. Photo: Blachford Lake Lodge
Looking up and seeing a green pulsing curtain in the sky is a spectacular sight.

The [Aurora Borealis in Canada](#) is a surreal spectacle of nature.

The sky becomes a giant screen of pulsing colour.

The best place to see the Aurora in Canada is in the Northwest Territories or Yukon Territory. [Yukon Northern Lights](#) viewing tours are available from Whitehorse.

The Northern Lights can appear anytime in the sky between September and May.

Seeing them in real life far surpasses watching a documentary.

Is it magic? Sure it is!

2- GO DOGSLEDDING



Dogsledding at Muktuk Adventure Ranch is one of the fun things to do in Canada in winter.

Dog sledding is available just about anywhere in Canada in winter and shoulder seasons between October and April.

The best places to go dog sledding are in the Yukon and the Rocky Mountains.

The [best ski resorts in Canada](#), including Whistler, Sun Peaks and Lake Louise also offer dog sledding.

If you're planning a skiing or snowboarding holiday you might want to fit in a half-day dog sled tour.

Some tours will give you a taste of what it's like to [drive your own dog sled](#).

But there are longer tours, such as the Ghosts of Fortune Mountain tour, where you can spend two days in the wilderness to learn the skills of mushing in the Rocky Mountains and sleep a night in a tent.

3- HOP ON BOARD A HORSE-DRAWN SLEIGH



A horse-drawn sleigh ride in Jasper National Park (or anywhere in Canada!) is one of the fabulous things to do in Canada in winter.

The tinkling of sleigh bells and the clatter of hooves are some of the sounds of winter in Canada as you ride through valleys and forests in a horse-drawn sleigh.

Most Canadian winter resorts offer sleigh rides and some will drop you off at a mountain cabin restaurant for a hearty winter dinner.

It's a fun way to spend some time when [travelling with friends](#) and family.

4- GO ON A SNOWMOBILING ADVENTURE



Snowmobiling is another fun thing to do in Canada. Try it in Paradise Basin.

Snowmobiling in Canada in winter is a Canadian experience through and through.

Actually, the skidoo was invented in Quebec so it's not surprising that the best snowmobiling spots are in Quebec's backcountry.

But it doesn't matter where you are in Canada, you'll not be hard-pressed to find a snowmobiling tour.

Snowmobiling is fun and safe for most fitness levels and is a great way to experience being outdoors in winter.

5- EXPLORE THE OUTDOORS SNOWSHOEING



One of the things to do in Canada in winter is snowshoeing. It will give you a good workout. Try it in Grande Prairie. Photo: Travel Alberta

One of the best things about visiting Canada in winter is there are plenty of ways to get active.

And if you're not that keen on skiing or snowboarding then have a go at snowshoeing.

It's a fun outdoor activity that gets you right in the midst of nature.

Don't think it's going to be a walk in the park. Snowshoeing will give you a good workout and you'll appreciate that soak in the spa later.

6- SOAK IN AN OUTDOOR SPA



A Scandinave spa ritual is one of the more relaxing things to do in Canada in winter.

Soaking in a hot tub or an outdoor bath while the snow falls around you is a dreamy experience.

Most winter resorts have some kind of outdoor Jacuzzi but for a special treat check into a Scandinave Spa.

There are four in Canada and one in Whistler is particularly enchanting.

The treatment is a series of hot and cold [Scandinavian-style baths](#) in a sprawling complex located in a picture book forest setting amidst spruce and cedar trees.

7- RIDE THE PEAK 2 PEAK GONDOLA IN WHISTLER



Looking down on the PEAK 2 PEAK in Whistler is one of the things to do in Canada at any time of the year. Photo: Whistler

Blackcomb/Amy McDermid

Even if you're not a skier or snowboarder, Whistler Blackcomb's Peak to Peak Gondola is a sightseeing experiencing worth doing in winter.

It's the longest (3.024km) and highest (435m) lift in the world, with mind-blowing vistas of a white [winter wonderland](#) from the sky.

For skiers and snowboarders, the PEAK 2 PEAK Gondola opens up options as it connects the high alpine terrain of both Whistler and Blackcomb mountains.

8- ICE FISHING IN THE [NORTHWEST TERRITORIES](#)



Ice fishing at Blachford Lake Lodge in Northwest Territories is an amazing thing to do in Canada.

Wherever there's an icy lake, there's an opportunity to go ice fishing.

There are many places where you can stay warm in a heated hut and fish through a hole in the ice.

Fishing is a way of life in the Northwest Territories and this part of the world does fishing well.

You can fish for trout or pike on an inland lake. You can even travel to your ice-fishing destination by dog team to jig for Char on the Arctic coast.

9- CANYON ICE WALKING IN THE ROCKY MOUNTAINS



Exploring ice caves, fossils and frozen waterfalls on Maligne Canyon Icewalk is one of the more spectacular things to do in Canada in winter. Photo: Maligne Adventures

Caves, fossils and frozen waterfalls are some of the jaw-dropping sights on an ice walk. The most popular ones are in Maligne Canyon and Johnston Canyon in the Rockies. On a guided walk you'll be equipped with tread-enhancing cleats and warm winter boots. Then you'll walk along a frozen canyon floor through an ice kingdom of ice caves, natural ice sculptures and waterfalls that look like a wizard has cast a spell.

If you're adventurous there's the opportunity to try ice climbing too!

10- CELEBRATE CHRISTMAS IN CANADA



Looking for things to do in Canada for the kids? How about celebrating Christmas in Canada at Lake Louise or at least ice skating on the frozen lake.

Treat yourself to a Christmas winter wonderland in Canada.

Of all the places to visit in Canada for Christmas, the ultimate spot is the Fairmont Chateau Lake Louise in the Canadian Rocky province of Alberta. Skate the frozen, turquoise lake, snuggle up under a blanket for a dog sledding adventure, and walk off Christmas lunch on snowshoes, traversing through sparkling fir trees. Or at least rent skates at the Fairmont Chateau Lake Louise and glide (or wobble) out onto the frozen lake, which is cleared each day.

The lake, with its backdrop of Victoria Glacier and the Rocky Mountains, has a spectacular setting.

11- GLIDE DOWN A MOUNTAIN IN A SNO LIMO

Glide down the mountain like an expert skier without being able to ski. The Sno Limo is a smart British Columbia invention that allows non-skiers to experience the thrill of skiing. It's a chair on skis where anyone can be glided down the mountain by an expert skier. It's available at [Big White](#), Grouse Mountain and [Sun Peaks](#).

12- HAVE A BALL TUBING



Tubing is a fun thing to do in Canada in the colder months. Although tubing doesn't quite provide the thrills of a Sno Limo, it's a

fun activity for all the family. It doesn't matter what age you are (tubing is especially fun for the little ones), try it once and you'll want to do it again and again.

13- SLEEP IN THE ICE HOTEL IN QUEBEC



A frozen adventure in the Ice Hotel in Quebec City is one of the fabulous things to do in Canada. Photo: Xavier Dachez

[The Ice Hotel](#) (or Hôtel de Glace) near Quebec City is an icon in Eastern Canada, with soaring ceilings, snow vaults and ice sculptures. The most amazing thing about the Ice Hotel is the rooms have beds made out of solid ice.

There's a mattress on top of the ice and plenty of blankets but most people sleep to keep warm by tucking into an arctic sleeping bag. It's no wonder spending the night in the Ice Hotel is one of the most memorable things to do in Canada.

14- TRY ICE CANOEING ON THE ST LAWRENCE RIVER



Ice canoeing is a unique thing to do in Canada in winter (or maybe you might just want to watch!). That's just as fun!

Ice canoeing on the St Lawrence River in Quebec is a pretty unique experience. It's a huge river where solid ice slabs float with the currents. The river currents reverse direction during the day, adding to the magical experience of ice canoe.

You will have the impression of being on a giant treadmill while striding in front of a city boasting 400 years' of history

15- TAKE A HELI-SIGHTSEEING FLIGHT OVER SNOW-COVERED MOUNTAINS



Helicopter Skiing is the thing to do in Canada for an adrenalin rush. Photo: Mike Wiegele

A bird's-eye view of Canada's mountains, rivers and valleys from the sky is stunning at any time of the year.

The landscape has a particularly powerful allure in winter when the vast blanket of snow and ice spreads as far as your eye can see. The scenery shows off the power of nature, the simplicity and serenity of the mountains.

You'll find helicopter trips in the major centres, such as Banff National Park and Whistler Blackcomb as well as some of the smaller winter resorts.

16- TRY SHOW TAGGING AT LA MAURICIE NATIONAL PARK

Here's a winter activity you've probably never heard of.

Show tagging is where you snowshoe to a remote lake where you use your snowshoes to "draw" on the surface of the lake. Using a pre-designed picture drawn on a laminated sheet which also has the compass coordinates, you might end up creating, say, a picture of a spider. It's an activity that has taken off in [Quebec in winter](#). At La Mauricie National Park, the staff supplies you with a compass to interpret the coordinates. You stamp the snow down with your snowshoes, creating a picture on the lake. Sound intriguing?

17- RIDE AN OLYMPIC BOBSLEIGH AT WHISTLER SLIDING CENTRE



Be an Olympian for an hour as you hurtle down the Olympic Bobsleigh track. It's one of the most daring things to do in Canada for sporty types. Live your Olympic dreams at the Whistler Sliding Centre, which was a venue for the Vancouver 2010 Olympic and Paralympic Winter Games. Take an adrenaline-charged ride in a bobsleigh speeding at 125 km/h, launch headfirst down the world's fastest sliding track or have a go at the luge.

18- TAKE A ROCKY MOUNTAINS WILDLIFE TOUR



Think you won't see wildlife in winter? Think again. Here are some Big Horn Sheep in Jasper National Park, Wildlife.

Spot elk, coyotes, wolves and sheep on a winter wildlife tour of the Rockies. While the wildlife might sometimes be a little shy in winter, you'll learn a lot about the animals and the mountain eco-system they live in.

19- JOURNEY ALONG THE ARCTIC WINTER ROAD

The 1393km road [trip from Whitehorse](#) to [Tuktoyaktuk](#) is a northern Canadian winter experience of a lifetime. It's a thrilling winter driving adventure on an icy freeway over the frozen Arctic Ocean. You'll see caribou and musk ox, pyramid-shaped pingos (hills heaved out of the permafrost) and meet the Inuit.

20- EXPERIENCE THE BUZZ OF THE YUKON QUEST



There famous Yukon Quest is a 1600km/1000-mile dog sled race between Whitehorse in the Yukon and Fairbanks in Alaska. Held each year in February, the starting line (or finish line, depending on the year) is charged with energy. As it's a typical relaxed Yukon-style event, you'll be able to wander around and meet the mushers and their dog sled teams. The grueling race takes 10 to 20 days for the teams to complete.

Christina Pfeiffer <https://travel2next.com/christina-pfeiffer/>

I'm a writer, photographer and video blogger based in Queensland, Australia, when I'm not on the road. I've lived in three continents and my career as a travel journalist has taken me to all seven continents. Since 2003, I have contributed travel stories to mainstream media in Australia and around the world such as the Sydney Morning Herald, CNN Traveller, The Australian and the South China Morning Post. I have won many travel writing awards and I'm a full member of the Australian Society of Travel Writers.



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e-SCHOOL - new heights

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*No school better than childhood,
no teacher better than curiosity.*

-Let's make genius for tomorrow.



AukSunLMS - The e-School Mission

Top

AUKSUN-LEARNING MANAGEMENT SYSTEM



The e-School Mission

AukSun Consultants Ltd. is registered in Canada, UK, and Pakistan. We have developed an online e-schooling system: that would teach people of all ages around the world.

We are poised to provide innovative affordable lifelong learning for everyone on the planet. Our working model is ready and online. Simple log in to www.auksun.com/eschool.html and start learning.

In our collaborative learning system, clients are; institutions, corporates and teachers who use dedicated web-pages to teach their pupils in a customized and managed way. We facilitate and train our clients; and market and advertise their courses. We provide relevant ready-made courses to help our clients to jump start or upgrade.

Subscribers learn at their own pace, from home/office on laptops/smartphones. Considering our volume-based model; our fees are significantly lower than conventional schooling.

Our e-schools:

Home e-Schooling for Kids auksun.com/eSchool/eschooling	Staff e-Training for Corporations auksun.com/eSchool/corp
e-Learning in Children schools auksun.com/eSchool/eveschool	e-Immigration auksun.com/eSchool/immi
e-Courses for Executives auksun.com/eSchool/exec	Training e-Teachers auksun.com/teach

Collaboration with competition is an innovative way to reduce entry barriers and enroll large groups of end users. Instead of competing conventional institutes; we facilitate them to go online and provide better services to their students. A win-win-win for AukSunLMS-institute- and students.

Benefits of eLearning are unmatched to conventional teaching methods. Learners benefit from AukSunLMS as a supplement (or replacement) to conventional learning; saves time, cost and effort. Courses are available 24/7/365. Course quality is enhanced using better material, technology and methods. Learning is managed, upgraded, based on learning behavior. AukSunLMS imparts education through voiceover presentations, videos and tests online. It manages progress, connects learners to educators, employers, funders and other sources. Seamless integration across all user-devices is provided to learners. A Certificate of completion is auto-emailed to the recipients.

Major Expenses Our one-time cost and lower recurring cost makes it an ideal investment with significant ROI. Funds are invested to develop and expand globally through interactive website, learning management system, email campaigns, courses and personnel. We develop/buy quality educational courses as one-time purchase or percentage revenue sharing basis from prominent developers and teachers around the world. As cost is recovered, further distribution of courses will bear less or no cost. Hence we can mass market courses at a fraction of traditional competition (school fees, tuition fee etc.)

Socio-Economic Aspect Millions of children/grown-ups around the world cannot afford quality education. Their talent remains undiscovered. AukSunLMS can teach students for as low as \$10 per year. We have introduced an

'Each-one-Teach-one' program, wherein our Corporate and affluent clients/subscribers can contribute to our mission of teaching everyone on the planet.

Sale Process Our Regional Representatives and Self Employed Teams engage clients, and train them to use AukSunLMS features; making and uploading courses, teaching pupilage through their webpage/s. See auksun.com/eSchool/careers. Additionally we email and invite people to www.auksun.com/eschool. Visitors are directed to Children education, Professional Development or Corporate staff training pages showing catalogued courses. Subscribers are taken to the payment page and added to our learning management system.

Collaboration We are thankful to our collaborators like; Yahoo (small business enterprise), Google (cloud for work, analytics, sites), Mail Chimp, MSOffice, Acrobat, Vidyo, YouTube, Fiver, Online banking, Facebook, PayPal, Mobify, SlideShare, Picktochart, WordPress, Shopify, Decision.io, PopMyAds, LegalTemplates among others.

Course Design Designed for the digital era; replacing blackboards using best mobile technology/apps (TIN/SCORM) to create courses, focusing long-term learning. AukSunLMS develops and procures courses through collaboration with schools and their teachers, and other teachers worldwide (auksun.com/teach.html). We continuously add courses for everyone's use anywhere in the world; according to curricula, user-level, teacher preference, student requirements, etc.

Services

- We offer customized web-portals for Institutions Corporations and Teachers (their ambiance, logos, color) giving edge over competition.
- Hands-on / online Training for clients to use AukSunLMS's learning management. - So they are up and running in no time.
- Making Courses (videos, voice-over presentations, quizzes, tests, automated emailing system, discussion boards, customized certificates)
- Training clients' customers (children, parents, professionals, staff) - So the clients feel we are partners to their cause.
- MBTI analyzed learning behavior patterns - to identify ideal methodology for intended learners (introvert/extrovert preferences)
- Connecting independent learners with recruiters and corporations for jobs, Connecting entrepreneurs with funders
- **Strengths:** multicultural multilingual promoters - going global is doable (UK, Dubai, India, Pakistan etc.)
- **Weakness:** Volume of subscribers needed to realize gains, hence the low-price strategy. Internet availability
- **Opportunity:** People turning to smart phones and e-Commerce. Rising cost of education
- **Threats:** Players with better financial muscle moving in first (Tata, Coursera, Khan Academy) – get the early bird advantage.



HOW I BECAME A PERMANENT RESIDENT OF CANADA IN JUST 5 MONTHS

Posted by Sara Ilunak | The AukSun Journeys | Oct 7, 2017 | Vaughan ON, Canada | 52 |



Oct 1, 2017

Migrating to Canada

AukSunConsultants

I am Sara Ilunak. I was living in Singapore for more than 7 years. I loved Singapore, its efficient transport system, admirable civil service, delicious food and world class airport. But I didn't see myself living there for the rest of my life. Despite the perks like high paying job, very low income tax and living in a safe environment, living in Singapore was just another phase in my life that would eventually just pass. I decided to migrating to Canada and apply for a permanent residency a year back.

My story here is not an official guide on applying for Permanent Resident in Canada or migrating to Canada. Though you can use this as your starting guide. It is based on my experience. Changes in the process can happen anytime,. I suggest you check with [AukSun Consultants](#) or the official Canada Immigration Website for up to date information. Here's my story -





Migrating to Canada – Niagara Falls, Ontario

I found out from AukSun's website www.auksun.com that the Immigrant visa is a single entry visa that will be stamped on my passport once my application for Canadian Permanent Residency is approved.

Permanent Resident – Once you landed in Canada with your immigrant visa, you're automatically considered as a landed immigrant and you already have your permanent resident status in Canada.

As a permanent resident, you have the right to:

- get most social benefits that Canadian citizens receive, including health care coverage,
- live, work or study anywhere in Canada,
- apply for Canadian citizenship,
- protection under Canadian law and the Canadian Charter of Rights and Freedoms.

I was also told that you are not allowed to vote though till you become a Citizen in three ye living there.



Being a permanent resident, you must pay taxes and respect all Canadian laws at the federal, provincial and municipal levels.

Skilled Workers – Canada uses a National Occupational Classification (NOC) system to classify jobs/occupations. For immigration purposes, the jobs are grouped in different skill levels. As I am a Business Secretary, my NOC is Administrative Assistant (1241).

Canada uses NOC to decide if a job or type of work experience meets an applicant's eligibility.

Express Entry – It's a system that Canada uses to process permanent residency application faster for the most qualified candidates.

Provincial Nomination – Provincial nomination is an important fast-track option for Canadian permanent residence. The Provincial Nominee Programs (PNPs) allow Canadian provinces and territories to nominate individuals who wish to immigrate to Canada and who are interested in settling in a particular province. The requirements and processes vary from different Canadian Provinces. In Canada, a province is equivalent to a State in the United States. Once you became a PR through the program, you would need to stay longer in the province that nominated you, but this doesn't restrict you to move to other provinces depending on different circumstances. I had initially landed in Halifax, Nova Scotia and later moved to Ontario.

Here's how you can apply:

1. Do a self-assessment. – AukSun Consultants has an [online assessment tool](#) for Express Entry to assess your likelihood of applying to Canada or to see what you're Comprehensive Ranking System (CRS) score might be. If you get the minimum number of required points, you can apply. My initial points were a little less, but AukSun encouraged me to go ahead and apply, and thereafter upgrade my IELTS points for better ranking. [Engage AukSun Team](#) is a program offered by the AukSun Consultants. From there you can get all the guidance very affordably ONLINE, from the comfort of your home.

2. Check your Savings. – I strongly recommend you to have at least CAD\$14,000 or more. Proof of funds is required.

If you have dependents joining you in Canada, you should add another CAD\$3 or 4,000 for each dependent.

Sara Ilunak on Canadian Immigration – Oct 1, 2017


@AukSun Consultants Ltd.



Migrating to Canada – Old Port, Montreal, Quebec

3. Take your Language Test. – If you speak English and French you can take a language test for both but it's only required to take one test for 1 major Canadian Language. Your score determines your ranking in the Express Entry pool. IELTS is the most common English test required by Canada. AukSun has a program to improve your IELTS online. I highly recommend it.
4. Have Your Educational Degree Assessed. – You will need to get an Educational Credential Assessment (ECA) for your international degree. This is for Canada to find out what's the equivalent educational level of your degree in Canada. The [Engage AukSun Team](#) program guides you in detail.
5. Watch out for Provincial Nominee Opportunities. – A successful provincial nomination will guarantee you 600 points in your Express Entry profile and the highest chance of getting an invitation to apply for a Permanent Resident in Canada. I must say





you should not let this option slip out. The Engage AukSun Team program guides you there as well.

Here's the list of provinces in Canada that offer a Provincial Nominee Program.

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland & Labrador
Northwest Territories
Nova Scotia
Ontario
Prince Edward Island
Saskatchewan
Yukon

6. Create Your Express Entry Profile. Once you think you are eligible to apply for Express Entry, you can start creating your profile and filling out your details and uploading the required documents. The AukSun team assigned a Portfolio Manager who took care of this with me. I suggest to take your time to ensure accuracy in your application, you can save and go back to the program and update your application before you finally submit it. AukSun will guide you how to ensure each step. Your profile remains valid for 1 year.

In my case, AukSun had created my Express Entry profile even before I got a provincial nomination from Nova Scotia. It took me just a month to complete my profile and submit it upon receiving my provincial nomination from Nova Scotia. After a month I got my invitation to apply for PR, I was mostly prepared with the basic requirements since AukSun had helped me out all this time (which I preferred).

Before I submitted my application for Permanent Residency, I was asked to take an upfront medical examination (again AukSun's Engage program helped me to look

at details I had no idea before). After I submitted my application in June, I was asked to submit my passport in August and at the end of the month I got my immigrant Visa stamped in my passport including my COPR (Certificate of Permanent Residency) .

In the visa, there's an expiry date in which you should arrive to Canada before that date to activate your PR status.

I arrived in Halifax on June 2016 and with no tedious process, just as guided by AukSun, I submitted my COPR to the immigration officer and confirmed my initial address in Canada. Now I am officially a Permanent Resident in Canada. My PR card was delivered to the address I indicated in my COPR. Overall, I just spend around CAD\$2,000 for the process.

Thanks to AukSun.

After 3 years of living in Canada, I can apply for Citizenship and have a Canadian Passport and travel the world with no more hindrance of securing a visa in many countries! Migrating to Canada has been the best decision I made for myself.

Journey of a thousand dreams, begins with a single step



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How can your business take you to Canada.

Life happens to you when you're busy in other things. But now your busy business will take you places.

British Columbia recently launched its new Pilot program for experienced Business people to relocate in Canada and promote economic development in the province's smaller cities.

This program is for experienced business people who are looking to settle in British Columbia, invest in and actively manage their business.

The program features lower business investment and MoUs (memorandum of association) with smaller cities in specific economic sectors.

Key features:

- Community MoU engagement.
- Prospective immigrants must visit BC to learn investment opportunities, features, amenities etc. under the MoU.
- Community meeting with the prospective immigrant entrepreneur and signing an MoU determining that their proposed investment meets with their criteria.

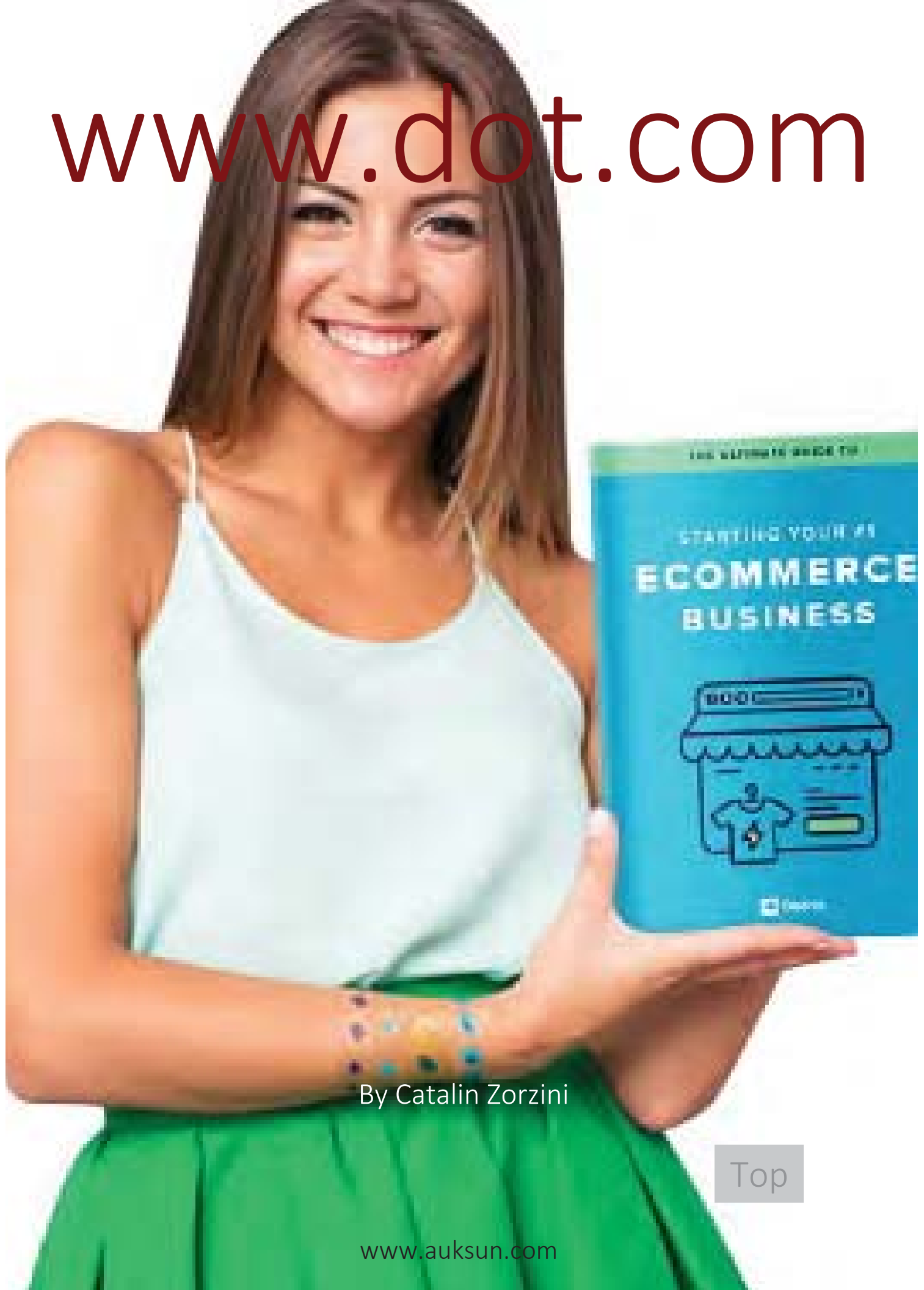
When you select AukSun as your Immigration Consultants, we ensure that you are properly looked after in your early, safe and smooth immigration. Through our guidance you can avoid costly pitfalls. Through our self guided tutorials, you can do all wall your immigration planning, from the comfort of your home.

So wait no more, opportunity knocks once.

Let your business take you to
Canada!

Contact AukSun Consultants at
auksun.com/indexeng.html

www.dot.com



By Catalin Zorzini

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CREATE A SUCCESSFUL ONLINE SHOP

Catalin Zorzini Author, Daniel J. Campos Lozada Designer,
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Hi, I'm a web design blogger and started this project after spending a few weeks struggling to find out which is the best ecommerce platform for myself. Now I roam the web and the ecommerce world so you don't have to. Feel free to get in touch; you can ask me anything.

Packed with honest, impartial and transparent reviews and comparison of tons of tools backed by first-hand experience and research, with Ecommerce-Platforms.com I'm trying to help you make an informed decision in terms of choosing a software platform that you can choose for building your online storefront with full confidence, then grow it to a solid business. We're reviewing and comparing the best ecommerce-related tools on a weekly basis, and all changes are reflected in our chart.

While there are many recommendations to having a successfully run online shop, here are a few points to ponder before you embark on the inevitable way of selling goods and service;

Make an amazing first impression.	Your product photos matter most to your customer
Improve your site's navigation	Have a unique idea
Craft a strong USP (Unique Selling Proposition)	Start blogging on your website
Create a mind blowing 'About Us' page	Develop a successful SEO strategy
Target the right visitor with the right product through Google analytics	Use Live Chat to help potential customers make a decision faster
Try coupons only if you have a robust plugin for it	Improve shopping cart experience
Develop a successful shipping strategy	Ask for feedback and testimonials from your customers
Rethink your newsletter approach	Show people your site is secure and trustworthy using ssl
Use the power of Social Media to promote yourself	Implement an Affiliate Program for your store
Don't neglect mobile users	Oh, and remember to eat more vegetables! Catalin Zorzini

8 free or affordable tools resources for your store

Considering the fact that the most convenient and popular way of creating an ecommerce store is by using a [ready-made software platform](#), the number of ecommerce platforms available in the market is booming!

And while it's generally true that competition is always good for the buyer/consumer, there is also a downside attached to this in that too many choices can often lead to confusion. Right!?

With hundreds of choices out there, people aiming to build ecommerce stores often find it difficult to pick and choose a platform that can best serve their requirements. Here's where I come in!

After years of research and tons of reviews, I've listed below the best, free and cheap tools & resources I recommend to friends, family and readers interested to prepare for, build, and grow their online shop. Try these links:

PREPARE

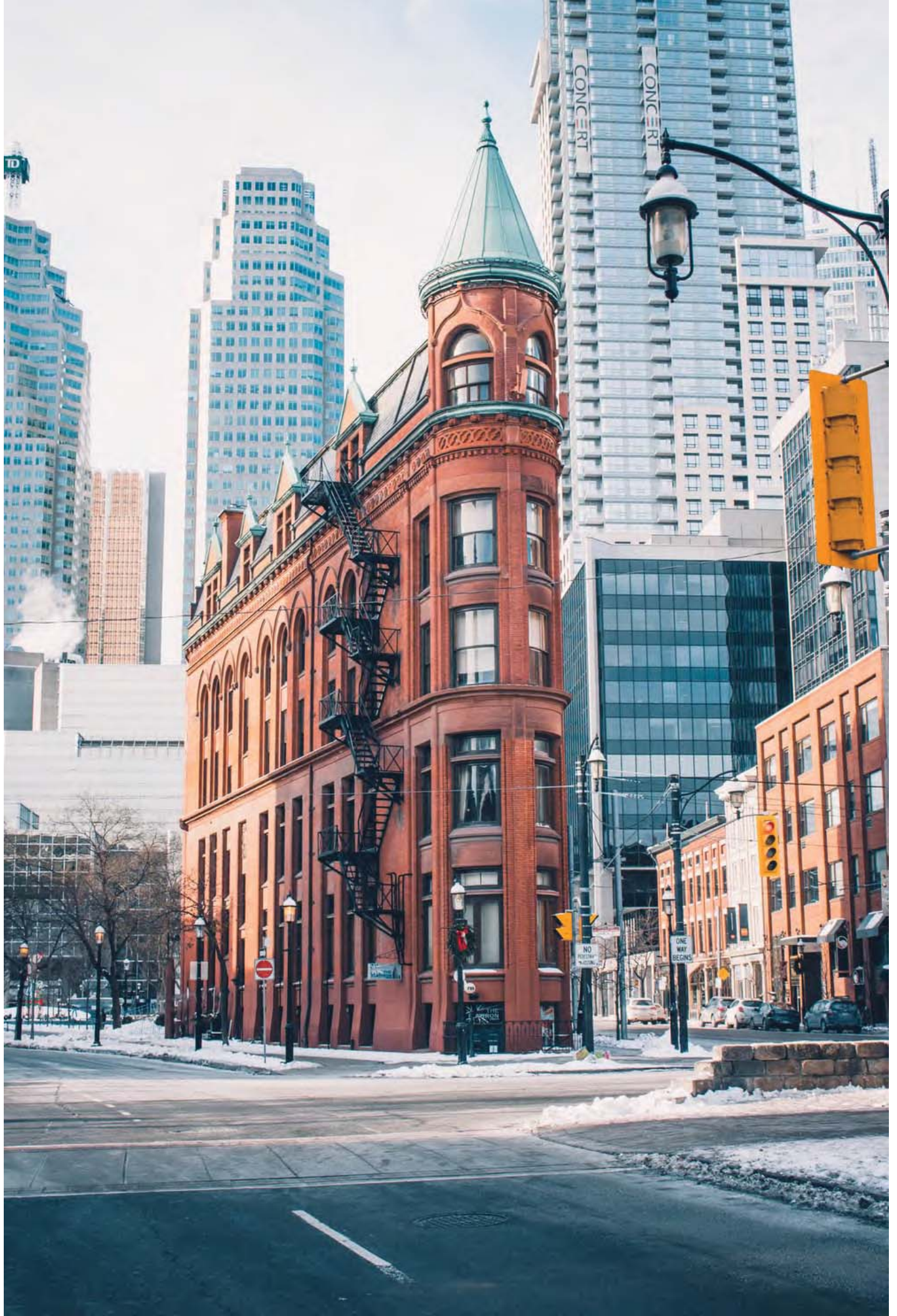
1. [Choose the Right Name and URL](#) (\$11 on [NameCheap](#))
2. [Ways to Validate Your Niche](#) (less than \$100)
3. [How to Choose The Right Price](#) (FREE)
4. [Choose the Best Ecommerce Platform for Your Needs](#) (starting from \$14 with [Shopify](#))

BUILD

5. [Build an Online Shop in Less than 15 Minutes](#) (\$14 per month with [Shopify](#))
6. [How to Create an Online Shop with WooCommerce and the Divi WordPress Theme](#) (FREE but you pay for hosting & themes)
7. [Find the Right Voice and Create the Right Type of Content](#) [FREE]

GROW

8. [The Ultimate, Epic Guide to Grow a Successful Online Business](#) (FREE)





TODAY'S QUOTE:

*Travel makes
one modest.
You see what a
tiny place you
occupy in the
world.*

- GUSTAV FLAUBERT

